

## Sandos Hotels & Resorts Appoints Monica Medina as the New Business Development Manager

Playa del Carmen, Q.R., Mexico, March 21, 2023 - Effective immediately, Sandos Hotels & Resorts welcomes back Monica Medina to their team as their new Business Development Manager for South Central - USA.



Monica brings several years of successful experience in the hospitality industry. Previous roles include South Region Business Development Manager & Business Development Specialist for Apple Leisure Group Vacations, reaching double-digit sales growth in her first year, as well with Sandos Hotels & Resorts, spearheading and executing several sales & marketing efforts for several USA and Canadian regions, which also resulted in exponential YOY sales growth in these markets.

In her new role as Business Development Manager for South Central USA, Monica will work on developing and advancing brand recognition and sales, as well as working closely with the valued travel advisor professionals in her region.

***Any travel advisor wishing to contact Monica can do so as follows:***

Phone: 1 (346) 254-5276

E-mail: [mmedina@sandos.com](mailto:mmedina@sandos.com)

### ***About Sandos Hotels & Resorts***

*Sandos Hotels & Resorts is a resort industry leader offering memorable stays to every one of its guests at one-of-a-kind iconic resorts. Today, the company has a total of eight all-inclusive resorts set among the best beach destinations in Spain and Mexico, with resorts for families and adults alike in search of an unbeatable vacation getaway.*

**Contact:** Xavier Ulloa  
[marketing.mx@sandos.com](mailto:marketing.mx@sandos.com)  
+52 (984) 873 4444